





Introduction of Company



Jungsan Co., Ltd.

Jungsan Co., Ltd. is a special company which is designing, developing and distributing the Health Fuctional Foods and Health Care Products.

We launched more than 20 kinds of the high quality Red Ginseng Products with the related processed foods and the drinks. We are planning to launch the healthy foods which is targeting to the super foods in the future.

As our main customers are located in China, USA, Germany, Japan, Malaysia, Thailan d, Indonesia, Vietnam and Middle East Countries, we have the distributing chains in the overseas. However we are supplying our products with the local customers through the collaboration with the superior distribution corporations in the future.

The Motto of Jungsan Co., Ltd. is *Written "Ginseng" and read "Life"*. We are trying to be a platform which is seriously considering about "Life" and "Healt h" not to lose and be abreast of the times through "Korean Ginseng" of the legendary medicine(Elixir plant which had been started together with the history of humans and which has been on everyone's lips by fully human and the magic of longevity.).



회사소개_개요

주식회사 중산





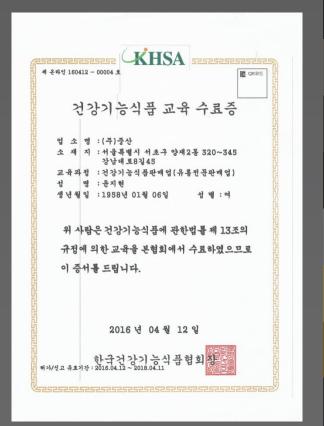
Company Jungsan Co., Ltd.

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- www.jungsanhb.com

Main Business

- Sales Distribution and Export/Import of Health Functional Foods
- Sales Distribution and Export/Import of Cosmetics for Hair and Beauty.
- Distribution of Home Shopping
- Distribution of On-Line sales





회사소개_사업분야

- Heath Functional Foods - Plan, Development and Distribution of the general foods 02.

- Heath Care Business
- Research, Development, **Investment and Distribution**

- **Entertainment Business**
- Star Marketing

Platform

(Virtuous Cycle)

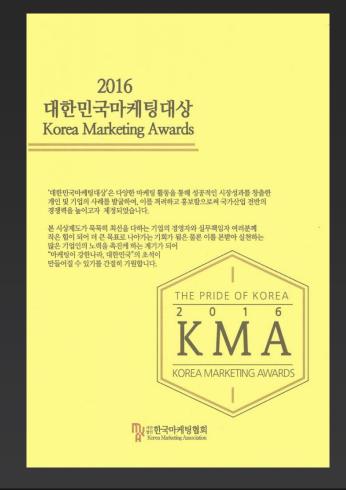
- **Export**
- **Duty Free Shop**
- **Home Shopping**











Acquired the award of Hit Premonition of Korean Target Marketing on 2016 "Saramae Fermented Red Ginseng Extract Gold"



상품소개_상품특징



Use of Portrait rights **Of Lee Young Ae** who is an actress of the hallyu Drama Another name is for Brand Value Up – Lee Young Ae Red Ginseng through the star marketing

We raise the awareness of the products and cultivate the reliability of the products due to the use of Portrait rights of a well-known Lee Young Ae who was a heroin of "Daejangkeum" of hallyu drama in worldwide.

And we are establishing the aggressive star marketing strategy

through a heroin of a upcomping drama - "Saimdang".













Product: Myeongjak Ae Hongsam Jeong Gold 240g

* Product : Myeongjak Ae Hongsam Jeong Gold

* Type of product : Liquid tea

* Volume : 240g

* Raw materials and contents:

- Red Ginseng Extract : 100%

(Soluble Solid : more than 60%, Ginsenoside : 6mg/g – total of Rg1, Rb1

and Rg3, made in Korea)

(Mixture ration of raw ginseng: 70% of Red Ginseng Root, 30% of

Root hairs of Red Ginseng}

* Intake method

Adult : Recommend to intake with the warm water or directly daily 2 times

(1 time : 1g)







Product : Myeongjak Ae Hongsam Jeong Gold 100g

* Product: Myeongjak Ae Hongsam Jeong Gold

* Type of product : Liquid tea

* Volume : 100g

* Raw materials and contents:

- Red Ginseng Extract : 100%

(Soluble Solid : more than 60%, Ginsenoside : 6mg/g – total of Rg1,

Rb1 and Rg3, made in Korea)

{Mixture ration of raw ginseng: 70% of Red Ginseng Root, 30% of

Root hairs of Red Ginseng}

* Intake method

Adult : Recommend to intake with the warm water or directly daily 2

times(1 time : 1g)







Product : Myeongjak Ae Hongsam Jeong Gold 50g

* Product: Myeongjak Ae Hongsam Jeong Gold

* Type of product : Liquid tea

* Volume: 50g

* Raw materials and contents:

- Red Ginseng Extract : 100%

(Soluble Solid : more than 60%, Ginsenoside : 6mg/g – total of Rg1,

Rb1 and Rg3, made in Korea)

{Mixture ration of raw ginseng: 70% of Red Ginseng Root, 30% of

Root hairs of Red Ginseng}

* Intake method

Adult : Recommend to intake with the warm water or directly daily

2 times(1 time : 1g)







Product: Myeongjak Ae Hongsam Jeong Mild 240g

* Product : Myeongjak Ae Hongsam Jeong Mild

* Type of product : Liquid tea

* Volume : 240g

* Raw materials and contents:

- Red Ginseng Extract : 12%

(Soluble Solid: more than 60%, Ginsenoside: 6mg/g – total of Rg1, Rb1 and Rg3, made in Korea)

{Mixture ration of raw ginseng : 70% of Red Ginseng Root, 30% of Root hairs of Red Ginseng}

- 65% of Plant mixture extract(more than 60% of soluble solid) <37% of kudzu(Origin : Korea), 20% of Dandelion(Origin : Korea), 15% of dried orange peel(Origin : Korea), 10% of ballon flower(Origin : Korea), Jujube, Lingzhi Mushroom, the fruits of Chinese matrimony vine, Poria cocos and Licorice> and Oligosaccharide.

* Intake method

Adult: Recommend to intake with the warm water or directly daily 2 times (1 time: 2g)







Product: Myeongjak Ae Hongsam Jeong Mild 100g

* Product : Myeongjak Ae Hongsam Jeong Mild

* Type of product : Liquid tea

* Volume : 100g

* Raw materials and contents:

- Red Ginseng Extract : 12%

(Soluble Solid: more than 60%, Ginsenoside: 6mg/g – total of Rg1, Rb1 and Rg3, made in Korea)

{Mixture ration of raw ginseng : 70% of Red Ginseng Root, 30% of Root hairs of Red Ginseng}

- 65% of Plant mixture extract(more than 60% of soluble solid) <37% of kudzu(Origin: Korea), 20% of Dandelion(Origin: Korea), 15% of dried orange peel(Origin: Korea), 10% of ballon flower(Origin: Korea), Jujube, Lingzhi Mushroom, the fruits of Chinese matrimony vine, Poria cocos and Licorice> and Oligosaccharide.

* Intake method

Adult : Recommend to intake with the warm water or directly daily 2 times (1 time : 2q)







Product : Myeongjak Ae Hongsam Jeong Mild 50g

* Product : Myeongjak Ae Hongsam Jeong Mild

* Type of product : Liquid tea

* Volume: 50g

* Raw materials and contents:

- Red Ginseng Extract : 12%

(Soluble Solid: more than 60%, Ginsenoside: 6mg/g – total of Rg1, Rb1 and Rg3, made in Korea)

{Mixture ration of raw Ginseng : 70% of Red Ginseng Root, 30% of Root hairs of Red Ginseng}

- 65% of Plant mixture extract(more than 60% of soluble solid) <37% of kudzu(Origin: Korea), 20% of Dandelion(Origin: Korea), 15% of dried orange peel(Origin: Korea), 10% of ballon flower(Origin: Korea), Jujube, Lingzhi Mushroom, the fruits of Chinese matrimony vine, Poria cocos and Licorice> and Oligosaccharide.

* Intake method

Adult : Recommend to intake with the warm water or directly daily 2 times (1 time : 2g)





Product: Myeongjak Ae Korean Ginseng(Original formed Ginseng – Can type of Ginseng)



- * Type of Product : Original Formed Ginseng (Chunsan, Jisam)
- * Size : 37.5g, 75g, 150g, 300g, 600g, (5 kinds of products : 20 roots ~ 60 roots)
- Raw material and contents : 100% of 6 years Red Ginseng Roots
- * Intake method
- Water Extract(boiled): Myeongjak Ae Korean Ginseng is extracted after 20 times amount of Red Ginseng weights put and boiled the mineral water in big container for 48 hours.
- 1) Intake daily 1~2 time(1 time/1 pouch<more or less 90ml>
- 2) It recommends to intake after storing coolly it in the refrigerator
- 3) Children less than 15 years old are better to intake 1/2 amount of adult's intake amount.
- Intake as it is:
- 1) Intake and chew daily 1 time and 1 pc as it is or after steamed.
- 2) It must be chewed well and taken. You may choke over it if you swallow whole
- * Storage Method
- 1) Please store the room temperature not to place of direct sunlight and humidity.
- 2) The storage period of the sealed product is for 10 years. After opened the products from the package, please store it to close the cap in the refrigerator or the freezer because it is caused by going moldy when it is stored in the hot and humid place.

*Strong point of the product

This was dried to be less than 14% of the moisture content after 6 years fresh Ginseng was steamed. It is possible to be maintained and kept by the original formed Ginseng for a long-time because it was processed to the harden type which was changed to the light dark brown color.







Myeongjak Ae Red Ginseng Fantastic

* Type of Product : Red Ginseng Product (Sterilized product)

* Size : 10g x 10 pouches x 3 boxes(300g)

- Red Ginseng Extract : 10%

(Soluble Solid: more than 65%, Ginsenoside: 5.8mg/g – total of Rg1, Rb1 and Rg3,

made in Korea)

(Mixture ration of raw Ginseng : 75% of Red Ginseng Root, 25% of Root hairs of Red

Ginseng}

*Intake method

Adult: Recommend to intake with the warm water or directly daily 1 times

(1 time: 1 pouch)

Children(less than 15 years old): Intake 1/2 amount of the adult's amount

-. Strong point of the product: Easy to hand-carry.

(It is easy to hand-carry during the overseas trip or the business trip. Also it is popular to men and women of all ages.

-This had the explosive demands in China because Song Jung Gi who was a leading actor of the Descendants of the Sun ate as a PPL's item on the drama.







Myeongjak Ae Red Ginseng Masheo

- * Type of Product : Red Ginseng Drink
- * Product : Myeongjak Ae Re Ginseng Masheo
- * Volume : 70ml x 5 pouches x 6 boxes(total 30 pouches : 2,100 ml)
- * Raw material and contents:
 - 6 years Root Red Ginseng Extract : 5%
 (Red Ginseng Saponin : 70mg/g, more than 65 % of Soluble Solid, Origin : Korea)
- Raw Ginseng Mixture ratio: 75% of Red Ginseng Root and 25% of Root Hairs of Red Ginseng
- -Additional Material: Plants materials extract(more than 3% of Soluble Solid included in Jujube, the root of arrowroot, Rehmannia glutinosa, Koran Angelica Root, Lingzhi mushroom, Cinnamon, Licorice, Chicory, Cnidium, Mint and Deer Antlers). Artemisia Herba Extract(more than 3% of Soluble Solid) and Fructooligosaccharide Extract & Red Ginseng Fruit Fermented
 - Extract(more than 60% of Soluble Solid)
- Intake Method : Intake daily 1 time(1 time : 1 pouch)
- * Strong Point of the product : It is a soft drink not thick extract







Myeongjak Ae Sliced Red Ginseng

- * Type of the product : Sugared food
- * Size: 20g x 10 pouches (total 200g)
- * Raw Material and Content:
 - 60% of Red Ginseng(Origin : Korea), 40% of Honey (Raw Ginseng Mixture Ratio : 100% of Red Ginseng Root
- Intake Method: Intake it frequently and directly
- * Strong Point of the Product :
- After the superior quality of the fresh Ginsengs are selected, its are crossly sliced around 5~6 cm sizes, its are with the honey and dried a little bit of time, its are packed.
- Its are easy to hand-carry and to intake. Intake 2~3 slices like the snacks or it is possible to intake like a tea after putting on the hot water or boiled with the water.







Myeongjak Ae Red Ginseng Candy

* Type of the Product : Candies

* Size : 300g

* Raw material and contents:

 - 0.3% of Red Ginseng Extract (more than 60% of Soluble Solid, Red Ginseng Components Amount : 70mg/g , Origin : Korea)

(Raw Ginseng Mixture Ratio: 75% of Red Ginseng Root, 25% of Root Hair of Red Ginseng),

- Red Ginseng Flavor(Combined Congener), L-menthol(Combined Congener) and Caramel Coloring(Combined Congener)

* Strong Point of the Product : It is high quality Candy which has the distinctive heavier scent of Red Ginseng and without the stickiness.

Myeongjak Ae Red Ginseng Jelly(Ordering Product)

•Size : 300g

- Strong Point of the Product :
 - It is an agar's product which has the thick flavor of Red Ginseng and which is the main material of the agar.





Product Introduction - Ordering Product





Red Ginseng two Roots

- * Type of the product : Red Ginseng Drink
- * Size : 20ml x 60 bottles(1,200 ml)
- * Raw Materials and Contents:
- 9.8% of Red Ginseng Extract(Red Ginseng component : 70mg/g, more than 60% of Soluble Solid, Origin : Korea)
- Raw Ginseng Mixture Ratio : 70% of Red Ginseng Root and 30% of Root Hairs of Red Ginseng
- * Strong Point of the Product :
- It fills a bottle after extracted 2 roots of Red Ginseng.
- It is good for the health before and after drinking or it intakes to dilute with the alcoholic beverage

Myeongjak Ae

Red Ginseng *365*



- * Type of the Product : Red Ginseng Product
- * Raw Material and Contents:
 - 10% of Red Ginseng Extract(Rg1 + Rb1 + Rg3 = 0.45mg/g)
 Fructooligosaccharide, Jujube Extract, Peony Extract,
 Dextrin, Lingzhi mushroom Extract, White Poria Cocos
 Extract, Cnidium Extract, Honey, Wormwood Extract,
 Raffinose, Taurine, Grapefruit Extract, Ginkgo nuts Extract
 and Agave Syrup
- * Intake Method : Intake daily 3 times(1 time : 1 pouch)
- Strong Point of the product : It is easy to hand-carry(in the pocket or in the handbag)



Differentiation of Products

(Genuine Product Certification – Launched prevention of forgery system in industry's first)









스캔목록

Korean-Speaking Countries: Download ALLeVIEW SCAN on Play Store English-Speaking Countries: Download ALLeVIEW SCAN on google

China: Download ALLeVIEW SCAN on baidu.com

After downloaded ALLeVIEW SCAN on Computer, open the application and scan on the refined article certificate sticker. Then there is showed the refined article on the monitor.

And then it is automatically linked to Jungsan web-site.



Introduction of Products _ Technology Summary



New Technology of Low Temperature Vacuum Dry)

The Technology of Low Temperature Vacuum Dry system (hereinafter called LTVD) dries the natural fresh Ginseng on the condition of 750mmHg with Low Temperature and High Vacuum. And it supplies the porosity with the tissue of the Red Ginseng. It increases the solubility and the strength of stability of the moisture dramatically. Furthermore the key technology is minimized and completed the fermented period and dried shortly. (Generally the fermented period of Red Ginseng takes long time.)

4		
	Step 1	Reduction effect of the drying cost
	Step 2	Minimal of Destruction of effective nutrition by the thermal energy
	Step 3	Improvement of the solubility(elution of the useful components) and the strength stability of the moisture
	Step 4	Improvement of the flavor of Red Ginseng
	Step 5 When dryii	ng much carbohydrate's contents of a natural food, the natural food is not harden and it is possible to intake directly.



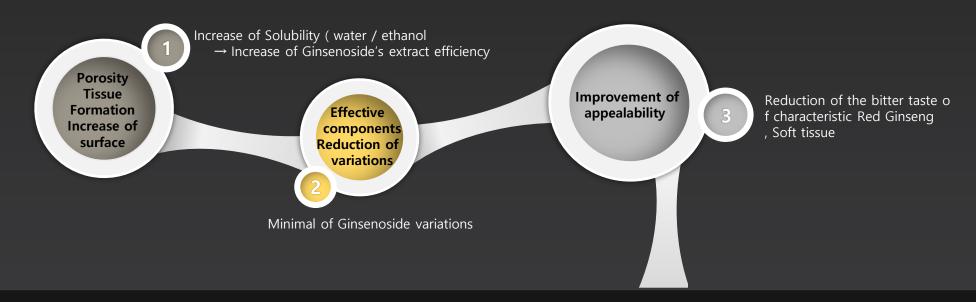
Introduction of Products _ Features of Products



Special taste of Red Ginseng of LTVD

Red Ginseng of LTVD is dried under the condition of high pressure of Low Temperature for 42 hours and minimized the degeneration of the effective components contained in Ginseng.

And it is improved the flavor of Red Ginseng to reduce the characteristic bitter taste. and you can intake Red Ginseng immediately because the porosity of Red Ginseng's tissue is increased and the texture is soft and crunchy.



LTVD is superior flavor and taste of Korean Red Ginseng Extract for overall preference.

Specially, Red Ginseng of LTVD is reduced the bitter taste and sweet taste is increase.



Introduction of Product _ Comparison of Products



Comparison between Korean Red Ginseng of LTVD of Jungsan Co., Ltd. and General type of Korean Red Ginseng

Red Ginseng of LTVD General Red Ginseng Drying Hot wind dry/Sun Light Low Temperature Vacuum Dry Method Compact tissue **Porous Tissue** Tissue Sweet taste/Savory scent/Crunchy feel Bitter/Nasty smell/Solid feel Savor Solubility (Elution of I High Very Low The useful components

- Organoleptic quality(bitter taste) is less effective.
- It does not intake directly caused by the solid feel.
- 100% of Red Ginseng tea is to be processed difficult because the useful components don't easily elute.



- The bitter taste is reduced. The sweet taste is increased. So, the savor is good.
- You can intake Red Ginseng as it is because of the crunchy feel.
- 100% of Red Ginseng tea is possible to be processed because the useful components elute easily.

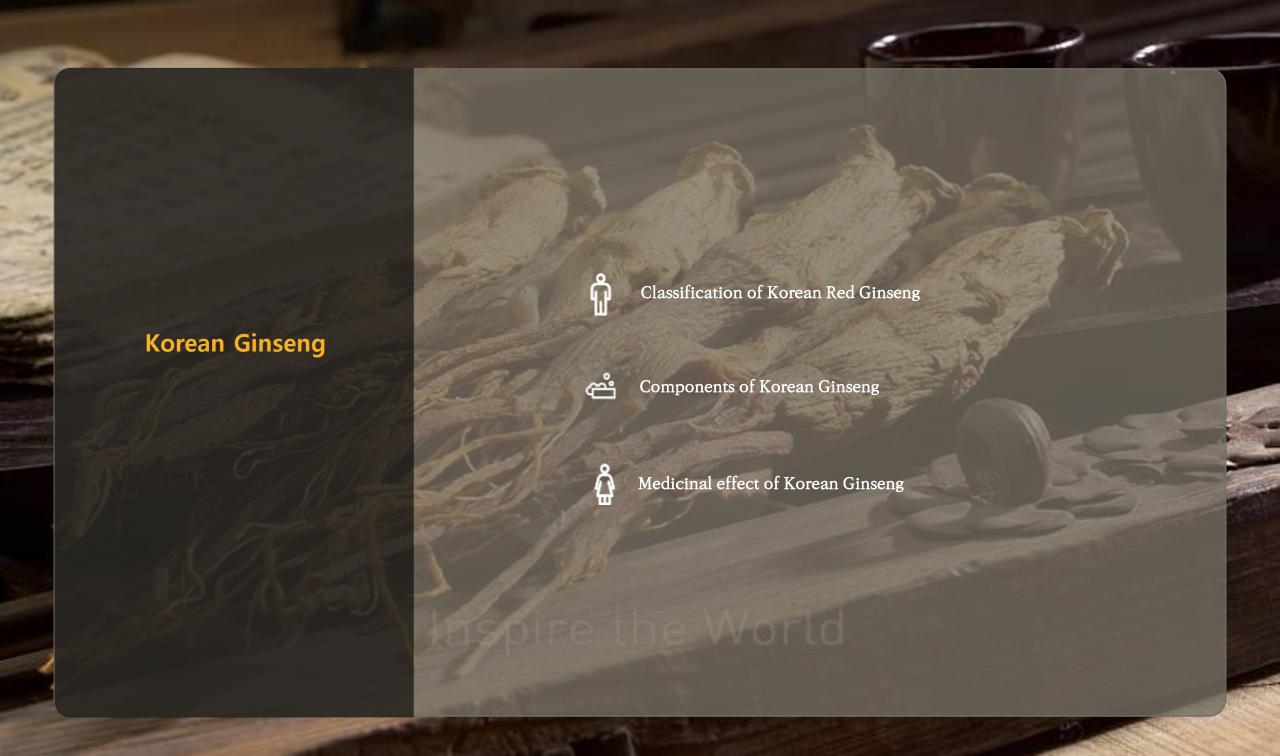


Explanation

of web-site



www.jungsanhb.com





Classification of Korean Ginseng



What is 高麗人夢?(Korean Ginseng / Panax Ginseng C. A. Meyer)

The harvested Korean Ginsengs are classified Fresh Ginseng, Red Ginseng and White Ginseng.

It is classified for the whole Ginseng to maintain the original shape.

It is classified for the processed Ginseng not to maintain the original shape.

After the fresh Ginseng is steamed and treated according to difference from the manufacturing method and the surface of Ginseng, it calls Red Ginseng.

After the fresh Ginseng is dried, it calls White Ginseng.

The processed products with above raw material are classified by the Red Ginseng Products.

© Classification of Korean Ginseng



Ginsengs are directly harvested On the Ginseng farm.



산삼山蔘 (Wild Ginseng)

Wild Ginseng is harvested on the mountain.



백삼白蔘 (White ginseng)

Dried Ginseng on the Raw Ginseng intactly



홍삼紅蔘 (Red ginseng)

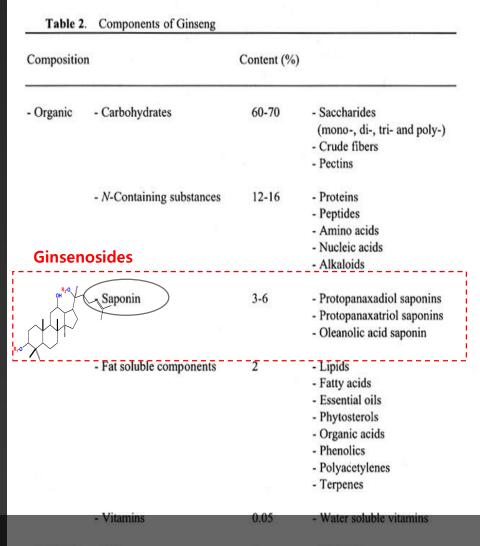
Dried Ginseng on the Steamed Raw Ginseng



Components of Korean Ginseng



Components

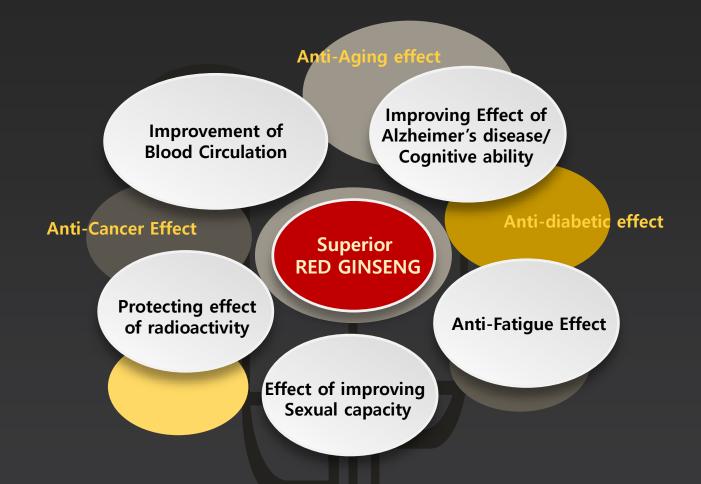


Saponin is main active compounds of pharmaceutical effect

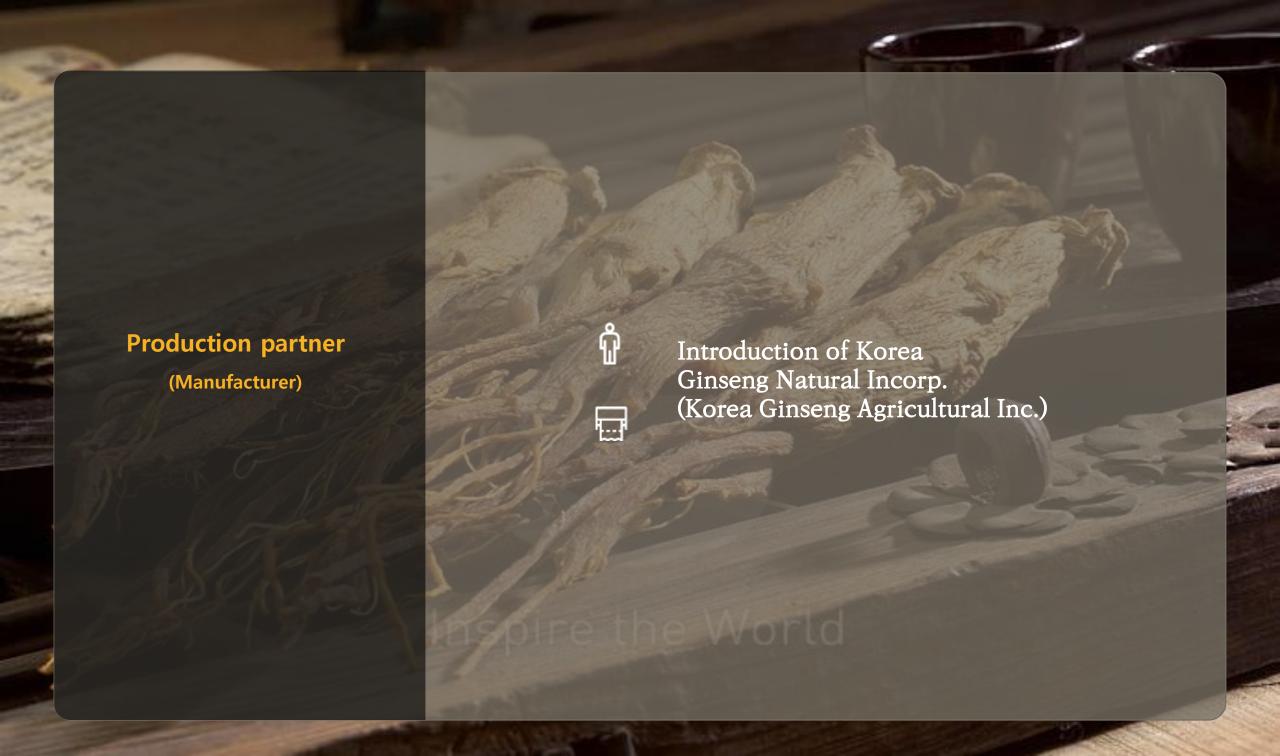


Medicinal effect of Korean Ginseng/Red Ginseng





Medicinal Effect of Korean Ginseng and Red Ginseng (Issued by WHO)





한국인삼농업법인㈜ 소개





R&D Special Enterprise of Health Functional Foods

Research and Development for the variation of Index component value which is given variety to the time and temperature for the methods of Low Temperature Extract/High Temperature Extract.

Products Development through the extract of Ginseng fruits, Concentration and Confrication.

Strong Points

- It is easy to supply and demand the Superior raw material connected with Ginseng agricultural association corporation in all of the country.
- It is supplying the products to many enterprises because of the long experience of Ginseng fruits production and the management manpower thorough quality control.
- High quality Development connected with R&D Institutes of affiliated organization.



Korea Natural Incorp. - Acquired the patents







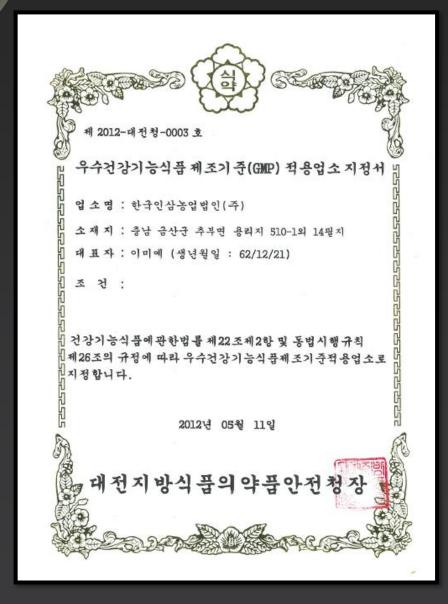


- 1. Acquired Patent: No. 10-1131837
- 2. Acquired Patent: No. 10-1161634
- 3. Acquired Patent: No. 10-1422066

- ▶ Fermented Black-Red Ginseng which is fermented by manufacture methods.
- ▶ Antiler fermented liquid which is manufactured by manufacture methods containing the contents of specific useful amino acid.
- ► Manufacture method of Package Blue Berry drink

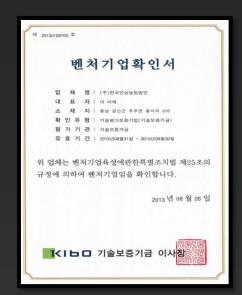


Korea Natural Incorp - GMP Certificate of Designated company for the best health functional foods and so on.















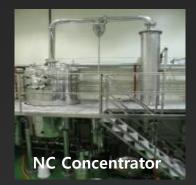
Korea Natural Incorp. – *Production Facilities*





















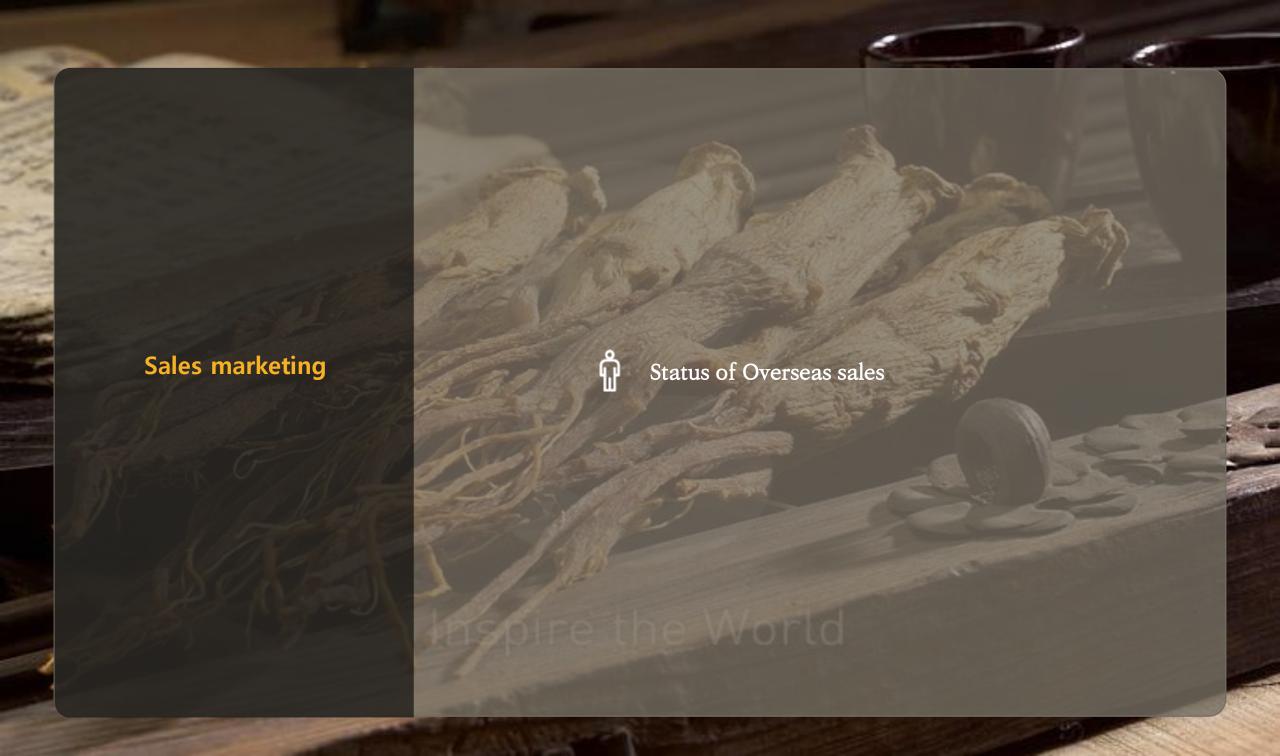














Status of Overseas sales





China, Germany, USA, Malaysia, Middle East Countries, Vietnam, Indonesia and etc



Thank you

Jungsan Co., Ltd